

Thomas Kolster

Author & globally recognized expert in sustainable communication, The Goodvertising Agency

Denmark

Jury Member

Georgia's Responsible Business Awards "Meliora" – 2018

Thomas Kolster is a leading international expert in sustainable communication and non-profit marketing.

He's the **author of the book "Goodvertising"** (Thames & Hudson) - the most comprehensive book to date exploring communication as a force for good.

As the **Director and creative force of the Goodvertising Agency**, he's helping companies, non-profits and agencies understand this new reality.

Last year Thomas founded **Where Good Grows: the world's first best-practice sharing platform for sustainable initiatives**. Where Good Grows was mentioned as "one to watch" by Marketing Week.

He's an experienced keynote speaker featured at events such as SXSW, D&AD White Pencil and Sustainable Brands, a steady columnist for the Guardian and several other publications and a regular judge at international award shows such as D&AD, Creative Circle Award, EthicMark Award and Creative Conscious Award.

The Huffington Post recently dubbed him "Inspirational Leader". He's currently sitting at the board of two non-profit organizations and launched the conference Sustainable Bottom Line with Denmark's biggest business daily.



Award Credentials

Jury President

Creative Circle Impact & Effectiveness Award

The Cristal Goodvertising Grandprix

White Square

Creative Circle

Jury

D&AD White Pencil

D&AD Impact Award

Danish Digital Award

African Cristal Festival

The Marketing Can Change Awards (The Drum's Do it Day Initiative)

EthicMark Awards

Creative Conscience Award

Warc Purpose Awards

EACA Care Awards

Act Responsible

Social Links

Wheregoodgrows.com

Goodvertisingagency.com

Goodvertising.info

Thomaskolster.com

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