



2020

RESPONSIBLE BUSINESS AND
COVID-19

Meliora - 2020

GEORGIA'S RESPONSIBLE BUSINESS AWARDS

This year CSRDG conducts the annual Corporate Social Responsibility Excellence Contest – Responsible Business Awards “Meliora” for the third time.

“Meliora” is a Latin word meaning The Best. Therefore, every year Meliora Awards celebrate companies operating in Georgia for most inspiring and outstanding projects and initiatives in the area of corporate social responsibility, that change Georgia for the better.

Due to the challenges posed by COVID-19, we have had to make some changes to the awards scheme.

We believe that in these unprecedented times responsible business is more important than ever. To support businesses at these difficult times we have decided to dedicate Meliora 2020 to highlighting the projects and initiatives implemented by companies in frames of their corporate responsibility in response to Covid 19 crisis.

This year the contest is again held within the project “Georgian Civil Society Sustainability Initiative” funded by the European Union and co-funded by Konrad Adenauer Stiftung and supported by international and local business associations and Government of Georgia.

IN WHICH CATEGORIES DO WE PRESENT AWARDS?

This year the Contest comprises four Categories, covering all main areas of responsible business actions in response to COVID-19 challenges:

- **SUPPORTING EMPLOYEES DURING COVID-19 PANDEMIC**
- **SUPPORTING CLIENTS, CUSTOMERS AND SUPPLIERS DURING COVID-19 PANDEMIC**
- **SUPPORTING SOCIETY AND LOCAL COMMUNITIES DURING COVID-19 PANDEMIC**
- **SUPPORTING SMES AND MOST SUFFERED INDUSTRIES DURING COVID-19 PANDEMIC**

WHO CAN APPLY?

Georgia's Responsible Business Awards are open to companies of any size from around the country – large, medium and small enterprises, registered in Georgia, which can nominate their programs, projects or initiatives implemented in 2020 in response to COVID-19 crisis. Large companies and SMEs would have equal chances to win, as entries will be assessed against the scoring guide and not against each other.

In each category separate awards could be conferred for small or medium-sized company in parallel to a large company.

KEY DATES

OFFICIAL OPENING OF THE CALL FOR NOMINATIONS FOR GEORGIA'S RESPONSIBLE BUSINESS AWARDS "MELIORA" IS NOVEMBER 5, 2020

CLOSING DATE FOR ENTRIES IS DECEMBER 7, 2020.

GALA EVENT, ANNOUNCING THE WINNERS WILL TAKE PLACE IN THE SPRING OF 2021.

WHO WOULD BE JUDGING AND HOW?

The independent jury consisting of the leading Georgian and international experts in the field of corporate social responsibility and its separate areas would evaluate nominations against the comprehensive scoring guide and evaluation criteria, published at the Contest' webpage.

The judging process is completely independent and no representative from CSRDG (Contest organizer) sits on Jury.

The Jury members represent international organizations, civil society organizations, and Academia, that ensures high credibility of the evaluation process.

Each category is independently judged by specific judging panel and the bar is set high.

REVEALING THE WINNERS - AWARDS CEREMONY

The awards' winners will be announced at a glittering Awards Ceremony, which will bring together, encourage and celebrate the most forward-thinking businesses and ambitious business professionals looking to move beyond mere considerations of business and profit, seeking to deliver transformational change in society and create more value within their organizations.

Whether you win or not, you can be sure that the Awards Ceremony will be a memorable day for you.

MELIORA IN PREVIOUS YEARS

CSRDG very successfully launched 'Meliora' in 2018. Awards scheme attracted numerous partners: in 2019 the contest already had 22 supporters (almost all leading business associations and several ministries and parliament committees) and 18 media partners.

In 2018 43 companies submitted 77 projects and in 2019 40 companies (among them 20 SMEs) participated in the awards scheme with 73 projects.

About the contests in 2018 and 2019 overall there was broadcasted 76 TV and 6 radio reports, written and spread 98 online and 8 articles in magazines.

The Meliora Awards, run by The Centre for Strategic Research and Development of Georgia (CSRDG), one of the most experienced expert organization in the field of CSR, are in partnership with International and local expert organizations and business platforms, which makes this contest one of the leading Sustainability and CSR initiatives in Georgia.

WE BELIEVE THAT MELIORA AWARDS WOULD SERVE AS AN INSPIRATION FOR THE TRANSFORMATIVE ACTION, BUSINESS EXCELLENCE AND CORPORATE RESPONSIBILITY ACROSS THE COUNTRY.

ABOUT THE PROJECT

The Contest is organized within the framework of the EU-funded Georgian Civil Society Sustainability Initiative (2017-2020). The project is implemented by the Consortium led by the Konrad-Adenauer-Stiftung (KAS) and composed of four Georgian non-governmental organizations: Civil Society Institute (CSI), Center for Strategic Research and Development of Georgia (CSR DG), Center for Training and Consultancy (CTC), Education Development and Employment Center (EDEC).

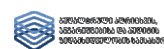
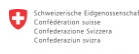
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