

Assessment Scoring Guide

Each entry to this category will be evaluated based on the **9 criteria**: six project-related criteria and three criteria related to the overall marketplace policy and performance of the company and overall response to Covid 19 crisis. Maximum score is 100.

Evaluation Criteria	The judges would be looking for:	Score Range
Project-related criteria - max. 70 % of total score		
Planning		
1. Relevance of the problem	Initiative/project responds to real needs of beneficiaries , which have been identified through participatory process	0-10 points
2. Efficient and innovative strategy/solution	Solution selected is efficient and innovative	0-10 points
Implementation		
3. Activities and Management	Efficient and diversified activities implemented and resources invested; the process is effectively managed; whether and how the company monitors implementation and overcomes challenges; scale of the support provided.	0-10 points
4. Joint effort /partnership and participatory approach	Engagement of the partners, employees, and other stakeholders	0-10 points
5. Quick response and continuity of the initiative	Rapid reaction to the challenges posed by Covid 19 crisis; not a one-shot assistance but continued support provided	0-10 points
Results		
6. Results achieved	The entry clearly identifies results and benefits of the initiative for the beneficiaries; quantitative /measurable results and evidence are presented; initiative has contributed to the relieve / alleviation of a problem; the number of beneficiaries impacted by the initiative.	0-20 points
Overall strategy and performance – max. 10% of total score		
7. Overall policy and performance related to <i>fair and responsible marketplace operations</i> (beyond response to Covid 19)	Company has well-articulated consistent policy related to fair and responsible market operations; initiatives/activities in the area are implemented and results achieved; efficient management systems are in place	0-10 points
Overall response to Covid 19 – max. 20% of total score		
8. Overall responsibility towards employees during Covid 19	Company demonstrates complex, responsible and immediate response to covid 19 outbreak to ensure employee health and wellbeing; initiatives directed to employee health – work from home, safety measures etc.- started before official lockdown and government regulations	0-10 points
9. Comprehensive response to covid 19	Company demonstrated complex approach and implemented various initiatives/activities to support customers, suppliers, partners and society	0-10 points

Please note: During the evaluation the scale of the activities and results will be assessed in relation to the size of the company.