

## Assessment Scoring Guide

Each entry to this category will be evaluated based on the **9 criteria**: six project-related criteria and three criteria related to the overall performance on community support and overall response to Covid 19 crisis. Maximum score is 100.

| Evaluation Criteria  | The judges would be looking for:  | Score Range |
|--|---|-------------|
| <b>Project-related criteria - max. 70 % of total score</b>                                   |   |             |
| <b>Planning</b>  |   |             |
| 1. Relevance of the problem  | Initiative/project responds to real needs of beneficiaries, which have been identified through participatory process  | 0-10 points |
| 2. Efficient and innovative strategy/solution  | Solution selected is efficient and innovative   | 0-10 points |
| <b>Implementation</b>  |   |             |
| 3. Activities and Management   | Efficient and diversified activities implemented and resources invested; the process is effectively managed; whether and how the company monitors implementation and overcomes challenges; scale of the support provided.   | 0-10 points |
| 4. Joint effort /partnership and participatory approach                                      | Engagement of the partners, employees, and other stakeholders   | 0-10 points |
| 5. Quick response and continuity of the initiative   | Rapid reaction to the challenges posed by Covid 19 crisis; not a one-shot assistance but continued support provided   | 0-10 points |
| <b>Results</b>   |   |             |
| 6. Results achieved  | The entry clearly identifies results and benefits of the initiative for the for the target groups; quantitative /measurable results and evidence are presented; initiative has contributed to the relieve / alleviation of a problem; the number of beneficiaries impacted by the initiative. | 0-20 points |
| <b>Overall strategy and performance – max. 10% of total score</b>                            |   |             |
| 7. Overall policy and performance related to community support (beyond response to Covid 19) | Company has well-articulated consistent policy related community support; initiatives/activities directed towards supporting and developing communities were implemented and results achieved; efficient management systems are in place  | 0-10 points |
| <b>Overall response to Covid 19 – max. 20% of total score</b>                                |   |             |
| 8. Overall responsibility towards employees during Covid 19                                  | Company demonstrates complex, responsible and immediate response to covid 19 outbreak to ensure employee health and wellbeing; initiatives directed to employee health – work from home, safety measures etc.- started before official lockdown and government regulations                    | 0-10 points |
| 9. Comprehensive response to covid 19  | Company demonstrated complex approach and implemented various initiatives/activities to support customers, suppliers, partners and society  | 0-10 points |

**Please note:** During the evaluation the scale of the activities and results will be assessed in relation to the size of the company.