

## Assessment Scoring Guide

Each entry to this category will be evaluated based on the **20 criteria** grouped into four areas.

**For each criteria judge can assign up to 5 points.**

Evaluation Criteria	The judges would be looking for:	Score Range
<b>I. Environmental Responsibility - max. 25% of total score</b>		
1. Policy and strategies	Environmental policies and strategies are clearly and well-developed; priority directions are relevantly defined and respond to main environmental impacts; company has consistent approach	0-5 points
2. Activities	Projects/initiatives/ activities are diversified and cover most of the main impact areas	0-5 points
3. Results and impact	Entry clearly identifies measurable results/improvements and long-term positive impact on the target issues and on the business	0-5 points
4. Management	Existence of efficient environmental management systems; Whether and how the company monitors, measures and improves its environmental impacts	0-5 points
5. Stakeholder engagement and communication	Stakeholders are consulted and engaged; partnership and collaborative approaches are evident	0-5 points
<b>II. Responsibility towards Employees - max. 25% of total score</b>		
1. Policy and strategies	Employee-related policies and strategies are clear and well-developed; priority directions/focus areas are relevantly defined; company has consistent approach	0-5 points
2. Activities	Projects/initiatives/ activities are diversified and cover all or most of the main topics of responsible workplace practices (professional development and education, social protection, health and safety, ensuring equal opportunities, work-life balance, good work climate and employee volunteering)	0-5 points
3. Results and impact	Entry clearly identifies measurable results/improvements and long-term positive impact on the well-being of employees and on the business	0-5 points
4. Management	Existence of efficient human-resource management systems; Whether and how the company monitors, measures and improves	0-5 points
5. Stakeholder engagement and communication	Communication with the employees on various important issues is evident; there are mechanisms in place ensuring employee participation and consideration of their opinion	0-5 points

<b>III. Responsibility on the Marketplace – max. 25% of total score</b>		
1. Policy and strategies	Policies and strategies are clearly and well-developed; priority directions/focus areas are relevantly defined; company has consistent approach	0-5 points
2. Activities	Projects/initiatives/ activities are diversified and cover all or most of the main topics of responsible marketplace practices; company responsibly treats its customers, suppliers, other partners and competitors	0-5 points
3. Results and impact	Entry clearly identifies measurable results/improvements and long-term positive impact on the target groups and on the business	0-5 points
4. Management	Existence of relevant management systems; Whether and how the company monitors, measures and improves	0-5 points
5. Stakeholder engagement and communication	Customers, suppliers, clients and other stakeholders are consulted and engaged	0-5 points
<b>IV. Supporting Communities - max. 25% of total score</b>		
1. Policy and strategies	Company has clearly articulated policy and strategy regarding community support; priority areas are relevantly defined and respond to community needs; company has consistent approach	0-5 points
2. Activities	Projects/initiatives/ activities and approaches to the problem solution are systematic, comprehensive, and developed in the long run; complex approach (in terms of activities, resources invested and strategies) applied; employee participation is encouraged	0-5 points
3. Results and impact	Entry clearly identifies measurable and sustainable results/improvements and long-term positive impact on the target groups and on the company	0-5 points
4. Management	Company measures, monitors and communicates impacts of its community programs	0-5 points
5. Stakeholder engagement and communication	Stakeholders are consulted and engaged; partnership and collaborative approaches are evident	0-5 points

<b>SCORING GUIDE</b>			
<b>0-1 points:</b>	Very poor, almost no merits	<b>3-4 points</b>	Pretty good in most aspects
<b>2 points:</b>	Moderate qualities	<b>5 points</b>	Exceptional merit in all aspects