

Assessment Scoring Guide

The nominations to this category will be assessed according to following 5 criteria. For each criteria judge can assign up to 20 points.

Evaluation Criteria	Score Range
1. Engaging employees, convincing management, attracting partners and motivating people	0-20 points
2. Initiating, promoting projects and initiatives in social responsibility	0-20 point
3. Sharing experience outside the company – contributing to development of CSR in the community and the country	0-20 point
4. Leadership qualities, daring and innovative	0-20 point
5. Personal involvement through volunteering and pro bono work	0-20 point

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0-2 points:	Very poor, almost no merits	5-7 points	Pretty good in most aspects
3-4 points:	Moderate qualities	8-10 points	Exceptional merit in all aspects