

## Assessment Scoring Guide

Each entry to this category will be evaluated based on the **10 criteria**: eight project-related criteria and two criteria related to the overall CSR policy and performance of the company. **For each criteria judge can assign up to 10 points.**

Evaluation Criteria	The judges would be looking for:	Score Range
<b>Project-related criteria - max. 80 % of total score</b>		
<i>Planning</i>		
1. Correct problem identification	Project/initiative responds to real needs of target group, which have been identified through participatory process	0-10 points
2. Efficient planning of partnership	Relevant and efficient distribution of roles and resources; involvement of mutually complementary and unique expertise of partners	0-10 points
<i>Implementation</i>		
3. Strategic approach and activities	Strategic approach in terms of activities, resources invested and strategies applied; consistence of effort.	0-10 points
4. Management	Effective management of the project and efficient partnership; Whether and how the company monitors, measures and improves	0-10 points
5. Engagement and communication	Engagement of relevant stakeholders, communication about the project	0-10 points
<i>Results and Impact</i>		
6. Achieved results and real change	What are the results and impact of the implemented activities; what has changed for the better and how; whether it is possible to measure and substantiate results and impact.	0-10 points
7. Sustainability of the project results	Are the project results sustainable? Has the project potential to develop and expand?	0-10 points
8. Benefits of the partnership	What are positive impacts of partnership on all partners and target groups	0-10 points
<b>Overall strategy and performance – max. 20% of total score</b>		
9. CSR policy and performance	Company has well-articulated CSR policy, defined priority directions for its CSR activities; It's CSR activities are consistent and efficient	0-10 points
10. General approach to the partnership	General approach to the partnership and consistency of cooperation with civil society organizations.	0-10 points

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<b>0-2 points:</b>	Very poor, almost no merits	<b>5-7 points</b>	Pretty good in most aspects
<b>3-4 points:</b>	Moderate qualities	<b>8-10 points</b>	Exceptional merit in all aspects

**Please note:** During the evaluation the scale of the activities and results will be assessed in relation to the size of the company.